



FGV AND MSM DISTRIBUTES TITHE AID UP TO RM370,100 TO UNDERPRIVILEGED IN PERLIS

KANGAR, 5 MAY 2017 – MSM Malaysia Holdings Berhad (MSM), a subsidiary of Felda Global Ventures Holdings Berhad (FGV), Malaysia's largest refined sugar producer, aided up to RM370,100 tithe funds to the underprivileged in the state of Perlis in conjunction with the '*Program Kayuhan Tautan Kasih FGV dan MSM*' with His Royal Highness Tuanku Syed Faizuddin Putra Ibni Tuanku Syed Sirajuddin Jamalullail, the Raja Muda of Perlis.

In a ceremony held together with '*Majlis Agama Islam dan Adat Istiadat Melayu Perlis*' (MAIPs), graced by His Royal Highness Tuanku Syed Faizuddin Putra Ibni Tuanku Syed Sirajuddin Jamalullail accompanied with President/Group CEO of MSM, Mohamad Amri Sahari, a total of RM250,500 tithe aid were distributed to 167 underprivileged individuals, along with sundry goods such as cooking oil and sugar from the Saji and Gula Prai brand.

Additional contributions of RM30,000 were also made out to Masjid Al-Husna, Batu Bertangkup, RM10,000 to Maahad Tahfiz Al-Barakah, Maahad Tahfiz Al-Barqiy and Maahad Tahfiz Nurul Saadah to upgrade the building facilities. An additional RM10,000 were each allocated to refurbish three poor homes in the area and 16 units of water cooler were donated to 16 schools in the state of Perlis.

"Whilst the palm oil and sugar industry is facing weather challenges, economic uncertainty and commodity price volatility, FGV and MSM Group remain committed to its tithe obligations based on the profits achieved during the year," said President/Group CEO of MSM, Mohamad Amri Sahari.

Pursuantly, the Management of FGV and MSM accompanied HRH Raja Muda Perlis for the officiation of the Muslim Funeral Home located at Al-Abrar Mosque, Kubang Gajah and also the students Waiting Stand at Sekolah Rendah Agama Maahad At-Tarbiyah Al-Islamiyyah (SRAATI) in Beseri.

Amri Sahari said "The allocation provided may not be able to cover the entire expenditure required to upgrade the school facilities. However, I believe the Waiting Stand is an important aspect for the safety of the students, hence creating a conducive and effective environment for the students to excel."



Initiating the evening programme, HRH Raja Muda Perlis flagged off the 8km ride for 200 cyclists at Al-Husna Mosque, Batu Bertangkup in conjunction to the *'Program Kayuhan Tautan Kasih FGV dan MSM'*.

This is the 2nd series of the cycling program which is a continuation of a similar program held previous year which has become a part of FGV and MSM Group corporate social responsibility initiatives to relief the burden of the underprivileged.

"The concept of cycling together with Tuanku Raja Muda is very motivating. Besides promoting a healthy lifestyle, it enables us to meet and greet each individual recipient hence addressing the needs of the community," said Amri Sahari.

In his speech Amri Sahari said, "The practice of zakat (alms-giving) which is the fourth pillar of Islam, is a great way to lighten the burden for the poor and needy, in particular for those who qualify for it, as it is essential for them."

Hosted by President/CEO of MSM, Mohamad Amri Sahari, the Raja Muda of Perlis, HRH Tuanku Syed Faizuddin Putra Ibni Tuanku Syed Sirajuddin Jamalullail graced the dinner ceremony with a dignified presence. Other guests-of-honour were; Yang Berhormat Senator Abdul Shukor bin P.A Mohd Sultan, Yang Berhormat Mrs. Asmaiza binti Ahmad, Chuping assemblyman and Tuan Haji Mohd Nazim Mohd Noor, CEO of MAIPs, along with senior management and staff from MAIPs, FGV and MSM Group.

Over the years, FGV and MSM Group has been involved with various corporate social responsibility (CSR) programmes through active participation in the community, education and environmental conservation. FGV and MSM will continue its sustainable efforts as an example of how a successful corporate giant can contribute towards the community.

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About MSM Malaysia Holdings Berhad (MSM)

MSM Malaysia Holdings Berhad (MSM), incorporated on 10 March 2011, is Malaysia's leading refined sugar producer. It was listed on the Main Market of Bursa Malaysia Securities Berhad on 28 June 2011 and is one of the top 50 prominent companies on Bursa Malaysia with a market capitalisation of RM3.34 billion (as at January 2016). It is also a 51% subsidiary of Felda Global Ventures Holdings Berhad (FGV).

Principally, MSM operates the sugar business of FGV. It produces, markets and sells refined sugar products. The company conducts its business principally through two operating subsidiaries, MSM Prai Berhad and MSM Perlis Sdn. Bhd. which were established in 1959 and 1971 respectively. In addition, MSM also operates a logistics company - MSM Logistics Sdn. Bhd. and a trading company - MSM Trading International DMCC, based in Dubai, UAE.

At present, MSM's production capacity is up to 1.25 million tonnes of refined sugar per annum. In 2016, MSM produced its highest output at 1,117,010 tonnes of refined sugar, of which 137,648 tonnes are catered for the export market. Currently, MSM corroborates up to 60% of the domestic market share.

MSM offers a variety of products ranging from white refined sugar of various grain sizes to soft brown sugar. These are marketed and sold in a variety of packaging options under its flagship brand - Gula Prai. MSM also sells molasses, a by-product of the refining process, to distilleries and producers of ethanol, animal feed and yeast, among other products. Aside from household consumers, MSM sells to a wide range of customers in Malaysia and in other countries directly and indirectly through traders, wholesalers and distributors. Its customers include major companies in the beverage and confectionery industries, hotels, restaurants and food outlets.

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