Monday, 28 March 2016 | MYT 2:30 PM

## Sweet expansion for Malaysia's largest sugar producer

by kathleen ann kili

PASIR GUDANG: MSM Malaysia Holdings Bhd (MSM), the country's leading producer of refined sugar, will set up its largest integrated sugar refinery in Tanjung Langsat here in an effort to support its rapidly growing business.

MSM Sugar Refinery (Johor) Sdn Bhd (MSM Johor) is scheduled for completion by late next year with a target production capacity of one million tonnes of refined sugar yearly, enabling MSM to increase annual production capacity to 2.25mil tonnes.

Built on a 20.49ha site, the US\$259mil (RM1.04bil) mega facility is expected to open up some 500 job opportunities for locals in the next five years, stimulating the local economy and becoming Johor's next lamdmark.

MSM president and chief executive officer Datuk Sheikh Awab Sheikh Abod said the new refinery will boost the group's supply and enable it to meet domestic demand and even have enough for the export market.

"It will also reduce the group's sugar processing costs by 30% to 50%," he said during the ground-breaking ceremony at the Tanjung Langsat industrial complex here on Monday.

Last month, MSM established a foothold in Dubai when it launched its sugar trading arm, MSM Trading International DMCC, in efforts to tap the huge demand for raw and refined sugar in the Middle East and North Africa.

http://www.thestar.com.my/news/nation/2016/03/28/sweet-expansion-for-malaysias-largest-sugar-producer/