



MEDIA RELEASE

MSM and its Group Chief Executive Officer are top recipients at Global Leadership Award 2015

KUALA LUMPUR, 06 MARCH 2015 – MSM Malaysia Holdings Berhad (MSM), the leading sugar producer in Malaysia, and its Group Chief Executive Officer, Dato' Sheikh Awab Sheikh Abod received awards under two categories at the Global Leadership Award 2015 here yesterday.

MSM and Sheikh Awab received the "Excellence in Manufacturing Sector" and the "Masterclass CEO of the Year" awards, respectively, a significant recognition by industry specialists.

"I am truly delighted by these double achievements. This is a true recognition of MSM's achievements in the sugar industry," Sheikh Awab added.

He said the recognition will continue to spur MSM, a subsidiary of Felda Global Ventures Holdings Berhad (FGV), towards its goal of becoming one of the top global sugar player by 2020 and strengthens its position as the leading local sugar producer.

The panel of judges had selected MSM in the category of Excellence in Manufacturing Sector based on the company's keen involvement in business growth and community development, continued effort and contributions towards nation building, global economic contributions and steering its business to greater heights.

Sheikh Awab was honoured with the Masterclass CEO of the Year for his efforts and achievements in taking MSM to a whole new level, from a local player to a global champion.

With a great vision to strengthen MSM's position as one of the top 10 global sugar player by year 2020, Sheikh Awab's vast experience in banking, coupled with his sharp business acumen, would be a catalyst for MSM to execute mergers & acquisitions exercise in the coming years.

The Global Leadership Award is an awards programme to honour leaders for their exemplary contributions towards global growth in economic and leadership development.

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About MSM Malaysia Holdings Berhad (MSM)

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MSM Malaysia Holdings Berhad (MSM), incorporated on 10 March 2011, is Malaysia's leading sugar producer. It was listed on the Main Market of Bursa Malaysia Securities Berhad on 28 June 2011.

MSM operates the sugar business of Felda Global Ventures Holdings Berhad. It produces, markets and sells refined sugar products. The company conducts its business principally through two operating subsidiaries, MSM Prai Berhad (formerly known as Malayan Sugar Manufacturing Company Bhd) and MSM Perlis Sdn Bhd (formerly known as Kilang Gula Felda Perlis Sdn Bhd) which were established in 1959 and 1971 respectively. These operating subsidiaries operate refineries in Prai, Penang, and Chuping, Perlis with a combined annual production capacity of over 1.1 million tonnes of refined sugar products. In 2014, MSM produced 986,115 tonnes of refined sugar products, accounting for approximately 64% of total sugar production in Malaysia.

The company offers a variety of products ranging from white refined sugar of various grain sizes to soft brown sugar. These are marketed and sold in a variety of packaging options under two brands "Gula Prai" and "Gula Perlis". The company also sells molasses, a by-product of the refining process, to distilleries and producers of ethanol, animal feed and yeast, among other products. MSM sells to a wide range of customers in Malaysia and in other countries directly and indirectly through traders, wholesalers and distributors. Its customers include major companies in the beverage and confectionery industries, hotels, restaurants, food outlets and household consumers.

For more information, please visit to www.msmsugar.com

About Felda Global Ventures Holdings Berhad

Felda Global Ventures Holdings Berhad (FGV) is Malaysia's leading global agri-business and is the world's largest producer of Crude Palm Oil (CPO).

FGV's operations stretch across more than 10 countries in Asia, the Middle East, North America and Europe, and are focused on six main business clusters, namely; Palm Upstream, Palm Downstream, Rubber, Sugar, R&D and Agri-Services; and TLMO (Trading, Logistics, Marketing and Others).

FGV is the world's third biggest oil palm plantation operator, has the world's largest bulking and storage facilities for vegetable oil and is Malaysia's top refined sugar producer. It also specialized in the production of renewable bio-fuels, oleo-chemicals, oils and fats, and advanced materials including carbon nanotubes and graphene.

With more than 19,000 employees, FGV has set itself the target of becoming one of the world's Top 10 agri-business companies by 2020.

For more information, please visit http://www.feldaglobal.com