

'NO DEFORESTATION, NO PEOPLE EXPLOITATION' POLICY

# WILMAR SUGAR, MSM MALAYSIA REACH DEAL

Firms aim to establish concrete raw sugar traceability and sustainable supply chains

KUALA LUMPUR

**M**SM Malaysia Holdings Bhd and Wilmar Sugar Pte Ltd inked a collaboration agreement last December to build a sustainable sugar supply chain.

The two companies will support each other in enabling sustainable raw sugar sourcing within their joint supply chains.

This can be achieved by focusing on traceability reporting of sugar supplies and monitoring of sustainability performance based on the "No Deforestation,

No People Exploitation" (NDPE) policy.

Wilmar Sugar's parent company, Wilmar International Ltd (Wilmar), had launched the policy in September last year.

Thus, the sustainable sugar programme demonstrates MSM Malaysia and Wilmar Sugar's commitment to protect the environment and local communities while promoting operational efficiencies and best practices.

MSM Malaysia group chief executive officer Syed Feizal Syed Mohammad said collaborating with Wilmar Sugar, a prominent

player in the sugar commodity business, would enable the company to establish concrete raw sugar traceability and sustainable practices, in line with its environmental, social and governance framework commitment.

"We are moving rapidly to ensure that we embody sustainability in our operations and business. Therefore, it is crucial to ensure that sustainability starts with the supply chain ecosystem. MSM Malaysia targets to source sustainable raw sugar for local market production.

"This collaboration with Wilmar Sugar will further strengthen our position as a top integrated sugar refiner in the world," he said yesterday.

Wilmar group head of sugar



MSM Malaysia Holdings Bhd seeks to source sustainable raw sugar for local market production.

Jean-Luc Bohbot said the long-term partnership with MSM Malaysia would provide both companies with the ability to address consumers' increasing demand for sustainably sourced products.

"The launch of the NDPE policy delivers on customer demands for responsibly-sourced sugar and fosters better inclusivity for smallholder sugarcane growers," said Jean-Luc, who is also Wilmar Sugar managing director.

He said sustainability within the sugar sector had focused solely on third party certification,

making it difficult for smallholders to be part of the sustainability supply chain.

"The collaboration with MSM Malaysia will allow the provision of more support to sugarcane smallholders in key producing countries, thereby helping to bring sustainable sugar through the supply chain from smallholders to global consumers."

MSM Malaysia operates two sugar refineries in Prai, Penang and Tanjung Langsat, Johor.

Wilmar Sugar operates an integrated sugar business across the entire value chain.

Media: NST

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