



MSM, Wilmar Sugar collaborate to set up sustainable sugar supply chain

KUALA LUMPUR (Feb 15): MSM Malaysia Holdings Bhd (MSM) and Wilmar Sugar Pte Ltd signed an agreement in December 2021 to collaborate in the establishment of a sustainable sugar supply chain. “MSM and Wilmar Sugar will embark on joint efforts to assist and support each other to pilot an approach to enable sustainable raw sugar sourcing within MSM and Wilmar Sugar’s joint supply chain by focusing on traceability reporting of sugar supplies and monitoring of sustainability performance based on the NDPE Sugar Policy,” it said the statement. MSM group chief executive officer Syed Feizal Syed Mohammad said the outcome from collaborating with Wilmar Sugar, one of the prominent players in the sugar commodity, and its NDPE Sugar sustainability programme enable MSM to establish concrete raw sugar traceability and sustainable practices in line with MSM’s environmental, social and governance (ESG) framework commitment

— *Bernama*