

## **AMRI SAHARI APPOINTED NEW CEO OF MSM**

**KUALA LUMPUR, JULY 12, 2016** – MSM Malaysia Holdings Berhad (MSM), the country's leading refined sugar producer and a subsidiary of Felda Global Ventures Holdings Berhad (FGV), announced the appointment of Mohamad Amri Sahari @ Khuzari as the new President/Group Chief Executive Officer, effective July 12, 2016.

Mohamad Amri, who currently serves as MSM's Deputy Chief Executive Officer, will succeed the late Dato' Sheikh Awab Sheikh Abod who passed away on April 14, 2016.

Mohamad Amri, notably known for his strong core values has a 27-year career with FELDA and MSM Group and has led successful roles with the Company on areas of operations, policies, strategies, growth and profitability.

"I am truly honoured with this appointment and it has been my utmost priority to ensure the vision set by the late Dato' Sheikh is fulfilled," said Mr. Amri. "I believe in the power of MSM's people, brand, products and values. It is a privilege to lead MSM in becoming a faster-growing, more profitable Company and subsequently increase shareholder's values."

Mohamad Amri began his career as a Mill Engineer with Felda Palm Industries Sdn. Bhd. in 1989 and rose to Acting General Manager, Procurement & Supply Services within the same company. He was later promoted to Chief Executive Officer of MSM Perlis Sdn. Bhd. in 2004.

He played a vital role in realising the listing of MSM Malaysia Holdings Berhad in 2011 on the main market of Bursa Malaysia and was appointed Deputy Chief Executive Officer prior to being promoted to President/Group Chief Executive Officer.

Mohamad Amri graduated from Universiti Teknologi Malaysia (UTM) and South Dakota State University, USA in Master of Business and Administration (Strategic Management) and Bachelor of Science (Mechanical Engineering) respectively.

During his stint as Deputy CEO, he led the Company's strategic initiatives and business development efforts, establishing a track record for building strong leadership teams and delivering high quality, meaningful results.

MSM's Board of Directors added, "The Board would like to congratulate Mr. Amri and is confident that he will lead the next important phase of building a better MSM."

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**About MSM Malaysia Holdings Berhad (MSM)**

MSM Malaysia Holdings Berhad (MSM), incorporated on 10 March 2011, is Malaysia's leading refined sugar producer. It was listed on the Main Market of Bursa Malaysia Securities Berhad on 28 June 2011 and is one of the top 50 prominent companies on Bursa Malaysia with a market capitalization of RM3.5 billion (as at 2015).

Principally, MSM operates the sugar business of Felda Global Ventures Holdings Berhad (FGV). It produces, markets and sells refined sugar products. The company conducts its business principally through two operating subsidiaries, MSM Prai Berhad and MSM Perlis Sdn. Bhd. which were established in 1959 and 1971 respectively. In addition, MSM also operates a logistics company - MSM Logistics Sdn. Bhd. and a trading company - MSM Trading International DMCC, based in Dubai, UAE.

At present, MSM's production capacity is up to 1.25 million tonnes of refined sugar per annum. In 2015, MSM produced its highest output at 1,033,519 tonnes of refined sugar, of which 17% are catered for the export market. Currently, MSM is supplying up to 65% of the domestic market share.

MSM offers a variety of products ranging from white refined sugar of various grain sizes to soft brown sugar. These are marketed and sold in a variety of packaging options under its flagship brand - Gula Prai. MSM also sells molasses, a by-product of the refining process, to distilleries and producers of ethanol, animal feed and yeast, among other products. Aside from household consumers, MSM sells to a wide range of customers in Malaysia and in other countries directly and indirectly through traders, wholesalers and distributors. Its customers include major companies in the beverage and confectionery industries, hotels, restaurants and food outlets.

For more information, please visit [www.msmsugar.com](http://www.msmsugar.com)

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