

## MSM CONTRIBUTES SMART TV TO EMPOWER EDUCATION TRANSFORMATION

Supporting the use of new technology in Teaching and Facilitation (PdPc)

**SLIM RIVER, AUGUST 25, 2022** – MSM Malaysia Holdings Berhad (MSM) through its subsidiary MSM Prai Berhad has donated 15 units of 50-inch smart televisions (TV) worth RM45,000 to Sekolah Kebangsaan Sungai Behrang (SK Sungai Behrang), a school located within the FELDA Sungai Behrang, Slim River, Perak. This contribution aims to upgrade the education infrastructure in the school in line with the national education transformation agenda 2025 School Transformation Programme (TS25) which has been implemented since 2015. The three objectives of TS25 are to apply the best teaching concepts and practices, develop internal expertise through comprehensive structured training for pedagogical and leadership and develop an effective learning environment by prioritizing student development.

MSM Group Chief Executive Officer, Syed Feizal Syed Mohammad said the use of smart television is a medium for teachers to apply technology in teaching interactively and to fulfil the needs of using new and latest technology in Teaching and Facilitation (PdPc) in the classroom and indirectly provides access to quality education for rural students.

"MSM continuously supports the development of the young as part of our social business framework especially among students who are the next generation of leaders and movers of the country. With this contribution, we hope that the students will be more elated to go to school and inspire them to explore STEM education (Science, technology, engineering and mathematics) and further develop their skills and knowledge. It was certainly exciting to witness live classroom use of this technology platform as part of the event visit today with the very high level of student interaction and enthusiasm," explained Syed Feizal during the handover of the smart TVs at SK Sungai Behrang today.

Also present at the event were Sulong Jamil Mohammad Shariff, National FELDA Settlers Chief, MSM Group Chief Operating Officer, Hasni Ahmad, Deputy District Education Officer (Education Sector) the Muallim District Education Office (PPD), Saiful Bin Abu Bakar, Headmaster of SK Sungai Behrang, Narizan Bin Baserah, officers of District Education Office and the management of MSM.



Established in 1968, currently Sekolah Kebangsaan Sungai Behrang has a total of 334 students, 32 teachers and four administrative staff. This school has become the driving force of the local community and was named the TS25 Transformation School 5th cohort in 2020. TS25 is one of the efforts to produce superior human capital through a meaningful learning environment led by effective leaders, quality teachers and supported by Parent-Teacher Association and the community.

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#### **About MSM Malaysia Holdings Berhad (MSM)**

MSM Malaysia Holdings Berhad (MSM) is Malaysia's leading refined sugar producer and one of the biggest sugar refiners in Asia. MSM is involved in producing, marketing and selling refined sugar products under the "Gula Prai" brand. The company conducts its business principally through two operating subsidiaries, MSM Prai Berhad and MSM Sugar Refinery (Johor) Sdn Bhd. In addition, MSM also operates a logistics company – MSM Logistics Sdn Bhd.

At present, MSM's annual production capacity is up to 2.05 million tonnes of refined sugar. In 2021, MSM produced 895,222 tonnes of refined sugar, of which 246,101 tonnes are catered for the export market. Currently, MSM corroborates up to 60% of the domestic market share. MSM has been listed on the Main Market of Bursa Malaysia since 2011 and has a market capitalisation of RM900 million as at 31 December 2021. MSM combines economic success with environmental protection and social responsibility for a sustainable future.

MSM offers a variety of products ranging from white refined sugar of various grain sizes to soft brown sugar. These are marketed and sold in a variety of packaging options under its flagship brand - Gula Prai. MSM also sells molasses, a by-product of the refining process, to distilleries and producers of ethanol, animal feed and yeast, among other products. Aside from household consumers, MSM sells to a wide range of customers in Malaysia and in other countries directly and indirectly through traders, wholesalers and distributors. Its customers include major companies in the beverage and confectionery industries, hotels, restaurants and food outlets.

For more information, please visit [www.msmsugar.com](http://www.msmsugar.com)

#### **Forward Looking Statements**

Certain statements in this media release regarding MSM's operations may constitute forward-looking statements. These statements can be identified by key words such as "believes", "estimates", "anticipates", "expects", "intends", "may", "will", "plans", "outlook" and other words of similar meaning in connection with a discussion of future operating or financial performance. These statements relate to the plans, objectives, goals, strategies, future operations and performance of MSM. Actual results and outcomes may differ materially from those projected in any forward-looking statements due to various events, risks, uncertainties and other factors. We neither intend to nor assume any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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